



"LENNAR REWARDS FACEBOOK FAN" SWEEPSTAKES OFFICIAL RULES

CONSUMER DISCLOSURE:

YOU HAVE NOT YET WON. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The "Lennar Rewards Facebook Fan" Sweepstakes (the "Sweepstakes") is sponsored by [Lennar Ventures, with office at 6121 Bollinger Canyon Road, #500, San Ramon, CA 95483 ("Lennar"). The Sweepstakes is governed by these official rules ("Official Rules"). By participating in the Sweepstakes, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Sweepstakes, as determined by Lennar and its agents, are final in all respects. The Sweepstakes is subject to all federal, state and local laws and regulations and is void where prohibited by law.

ELIGIBILITY

The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Sweepstakes Period. To be eligible, you must sign up for an account on the Facebook website ("Facebook") and become a "Fan" of Lennar Rewards on Facebook. Registration with Facebook is free and is governed by all applicable terms and conditions set by Facebook. Each entrant is solely responsible for complying with the terms and conditions applicable to his/her use of Facebook.

Employees, officers and directors of Lennar, Universal American Mortgage Company, North American Title, Zimmerman Advertising, Swirl Integrated Marketing, and their respective parents, subsidiaries, agents and suppliers, as well as members of their immediate families (defined as parents, spouses, children, siblings and grandparents) and individuals living in the same household as those individuals are not eligible to enter or win. Lennar has the right to verify the eligibility of each entrant.

SWEEPSTAKES PERIOD

The Sweepstakes begins at 12:01 a.m. PT on October 1st 2009, and ends at 11:59 p.m. PT on October 31st , 2009 ("Sweepstakes Period"). All entries must be received on or before 11:59 p.m. PT on October 31st , 2009 to be eligible.

HOW TO ENTER

Visit the Lennar Rewards Facebook Page located at <http://www.facebook.com/pages/Lennar-Rewards/101409125698> (the "Sweepstakes Website"). Each entrant must register for Facebook and become a "Fan" of Lennar Rewards on Facebook by following the links and instructions provided. After submitting the required information on each website, entrant will receive one (1) entry into the drawing. **Limit one entry per person during the Sweepstakes Period.**

Additional Entry Conditions: Lennar has no obligation to advise an entrant of an incomplete or otherwise non-compliant entry. Lennar is not responsible for lost, late, invalid, unintelligible, incomplete, garbled, or misdirected entries, which will be disqualified. No mailed, telephoned, faxed, or mechanically reproduced entries will be accepted. Proof of submission of an entry will not be deemed proof of receipt. Receipt of entries will not be acknowledged nor will proof of submission of an entry form be deemed proof of receipt. In the event of a dispute as to any entry, the authorized account holder of the Facebook account used to enter will be deemed to be the entrant. The "authorized account" holder is the natural person assigned the Facebook account by Facebook. Potential winners may be required to show proof of being the authorized account holder.

LENNAR[®]

WINNER SELECTION

All eligible entries received during the Sweepstakes Period will be entered into a sweepstakes drawing. One (1) prize winner will be randomly selected on or about November 5, 2009 from all eligible entries received prior to that drawing date. The potential prize winner will be notified through the Facebook messaging system. Each entrant is responsible for monitoring his/her Facebook account for prize notification or other communications related to this Contest. If a potential prize winner cannot be reached by Lennar (or its designee) within thirty (30) days, using the Facebook messaging system, or if prize notification is returned as undeliverable, that potential prize winner shall forfeit the prize. Upon the request of Lennar, the potential winner will be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prize may not be awarded if an insufficient number of eligible entries is received.

PRIZES

ONE PRIZE TO BE AWARDED. Prize is a \$500 gift card (ARV: \$500). Gift card terms and conditions apply.

Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted; however, Lennar reserves the right to substitute any prize with another of equal or greater value. Lennar and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Sweepstakes, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Sweepstakes is unlawful and subject to possible legal action by Lennar. Lennar reserves the right to terminate, suspend or amend the Sweepstakes, without notice, and for any reason, including, without limitation, if Lennar determines that the Sweepstakes cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Lennar's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. In the event any tampering or unauthorized intervention may have occurred, Lennar reserves the right to void suspect entries at issue. Lennar and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS LENNAR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. LENNAR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE.

LENNAR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR

LENNAR.COM

LENNAR®

DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE SWEEPSTAKES.

PUBLICITY

By participating, each entrant grants Lennar permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

COPIES OF THE RULES AND WHO WON

Requests for copies of these Official Rules or a winner's list may be sent to Lennar, Attn: "Lennar Rewards Facebook Fan" Sweepstakes, 6121 Bollinger Canyon Road, #500, San Ramon, CA 95483. All requests must be received by December 5, 2009.

LENNAR.COM