

Why Buy New?



- **Build Your Dream.**

When you purchase someone else's home, you purchase someone else's vision and decorating tastes.

- **No Surprises.**

When you purchase someone else's home, you may find someone else's problems. A new Lennar home will not require the upkeep that an older home will require.

- **Reassurance.**

All Lennar homes come with warranties on appliances, structural defects, roofing and other such assurances that could be costly if replacement is needed.

- **Long Term Money Savings.**

Lennar homes are built much more energy efficient than homes that were built five to ten years ago.

- **Low Maintenance.**

Much of the materials Lennar uses today when building homes are low-maintenance.

- **Advanced Technology & Design.**

Retrofitting an older home for some of today's technology can be costly and time consuming. Wiring, appliances and windows are just a few features in homes today that have improved greatly. Buy new and get the latest in technology and design.

- **Selection.**

Lennar's Communities offer a variety of floor plans and homesite options, making it easy for you to find the home and neighborhood of your dreams.

- **Community Design.**

Lennar Communities are designed to balance personal and public areas, supporting Customers' needs for a sense of safety, privacy, fellowship and activity.

- **Competitive Pricing.**

With numerous new homebuilders in all of the major metropolitan areas today, we must compete for your business. This means better pricing, incentives and included features for you, our Lennar Customer.

- **Timing.**

Lennar has homes available at a variety of different stages in the construction process, giving Customers a choice in their closing time frame.

- **Appreciation.**

Most new homes have a longer life expectancy than existing homes, giving them a longer period of time to appreciate in value.

- **Convenient Financing.**

Obtaining financing when purchasing a home can be tiresome and stressful. Lennar has simplified the process with our in-house lender, UAMC, who will work to make sure your dream home is obtainable.

- **Convenient Closing.**

Through North American Title, our in-house title company, Lennar can make sure your closing goes smoothly for you and your family.

- **Longevity.**

Lennar was founded in 1954, and has delivered homes to more than 700,000 families across America.

LENNAR®

Copyright ©2008 Lennar Corporation

LENNAR.COM

