why buy new?

- **Build Your Dream**
  When you purchase someone else's home, you’re purchasing someone else’s vision and decorating taste.

- **No Surprises**
  When you purchase someone else's home, you may find someone else’s problems. A new Lennar home will not require you to deal with the upkeep that an older home will.

- **Reassurance**
  All Lennar homes come with warranties on appliances, structural defects, roofing and other such assurances that could be costly if replacement was needed.

- **Long Term Money Savings**
  Lennar homes are more energy efficient than homes that were built five to ten years ago.

- **Minor Upkeep**
  Many of the materials Lennar uses today when building homes don’t require much upkeep.

- **Advanced Technology & Design**
  Retrofitting an older home to include some of today’s technology can be costly and time consuming. Wiring, appliances and windows are just a few features that have improved greatly. Buy new and get current technology and design.

- **Selection**
  Lennar communities offer a variety of floor plans and homesite options, making it easy for you to find the home and neighborhood of your dreams.

- **Community Design**
  Lennar communities are designed so that personal and public areas provide a balanced lifestyle. There is something for everyone.

- **Competitive Pricing**
  With numerous new homebuilders in all of the major metropolitan areas today, we must compete for your business. This means better pricing, incentives and included features for you, our Customer.

- **Timing**
  Lennar has homes available at a variety of different stages in the construction process, giving you more choices.

- **Convenient Financing**
  Obtaining financing when purchasing a home can be tiresome and stressful. Lennar has simplified the process by offering financing through our preferred lender, Eagle Home Mortgage.

- **Convenient Closing**
  We want you to have a smooth closing. North American Title, our preferred closing agent, can do that for you and your family.

- **Longevity**
  Lennar was founded in 1954, and has delivered homes to more than 850,000 families across America.